

Press release

September 2009

Contribute Instead of Sending Gifts

TOOLS FOR LIFE is supporting the "Helping people help themselves" cistern project in Tanzania.

Clean drinking water is scarce in many countries / TOOLS FOR LIFE is providing help for people to help themselves / Our drive "Contribute Instead of Sending Gifts" to celebrate 60 years of ROTHENBERGER.

Kelkheim/Tansania. Intact water pipes and thus access to clean water still cannot be taken for granted in many parts of the earth. All too often, the financial means are not there to improve sometimes catastrophic conditions in which people in the poorest countries have to live.

Because of this situation, Dr. Helmut Rothenberger created the TOOLS FOR LIFE foundation, which is now active in promoting sustainable programmes for the benefit of society, in the tradition of its founder. The TOOLS FOR LIFE FOUNDATION has set a itself a goal of helping people to establish water and power supplies where they live around the world. In the sense of "helping people to help themselves", TOOLS FOR LIFE would like to encourage people to take their fate into their own hands.

With ROTHENBERGER, the global provider of premium pipe tools and machines for sanitation, heating, air conditioning, refrigeration, gas and environmental technology, TOOLS FOR LIFE has a powerful

partner at its side, providing valuable help with products and the expertise of its employees. Furthermore, TOOLS FOR LIFE is working with renowned international aid organisations.

The aid programme for a cistern project in Tanzania

The programme to celebrate 60 years of ROTHENBERGER was organised by the TOOLS FOR LIFE FOUNDATION under the management of Dr. Sandra Rothenberger, for the benefit of a project in Tanzania. Under the slogan "Contribute Instead of Sending Gifts", the construction of water cisterns in one of the areas in Africa where water is most scarce is being assisted in conjunction with the organisation Ingenieure ohne Grenzen e.V.

People in the Kagera region in the north west highlands of Tanzania only have a few natural sources of water, which are often far apart and also usually very polluted. Thus the use of rainwater via cisterns has proven itself as a cost-effective and low-maintenance technology. With one single cistern, up to 20,000 litres of rainwater can be collected during the rain season, which can supply up to 60 village inhabitants with clean drinking water during the dry season. At the same time, workmen and families there are educated about water quality and how to use cisterns. In the current stage of construction, 18 more cisterns will now be built, so that a total of 1050 village inhabitants can be provided with good drinking water by 2010.

Your media contact:

ROTHENBERGER AG

Martin Baier

Marketing & Public Relations Manager

Industriestraße 7 ·

D-65779 Kelkheim

Tel: +49 (0) 61 95 / 800 - 37 60 · Fax: +49 (0) 61 95 / 800 - 5 37 60

Mail: martin.baier@rothenberger.com

www.rothenberger.com



Village inhabitants and members of the organisation Ingenieure ohne Grenzen e.V. are working hand in hand on the cistern project.

Source: ROTHENBERGER

Image: Zisternenprojekt_1.jpg



"Helping people to help themselves" is the TOOLS FOR LIFE philosophy for measures to provide drinking water.

Source: ROTHENBERGER

Image: Zisternenprojekt_2.jpg



Families are educated about water quality and how to use cisterns

Source: ROTHENBERGER

Image: Zisternenprojekt_3.jpg



A good sign of people helping others to help themselves: TOOLS FOR LIFE.

Source: ROTHENBERGER

Image: Logo_Tools_for_Life.jpg